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**FOR IMMEDIATE RELEASE:**

**Green Seal™ Celebrates First Retirement Facility to Receive  
GS-42 Certification**

*Knollwood, a Military Retirement Community, Demonstrates  
Environmental Leadership*

**Washington, DC, June 23, 2011** -- Green Seal will join residents, board members, and the staff of Knollwood Retirement Community today to celebrate and award certification to their Environmental Services Department. Knollwood is the first retirement facility to have their cleaning service achieve certification to Green Seal's Standard for Cleaning Services, GS-42. This award is a testament to the great importance Knollwood puts on improving the quality of life for residents, staff, and guests.

Designed as a leadership standard, GS-42 is a rigorous environmental cleaning service standard, targeted to only the top 20% of the market. In meeting this standard Knollwood has demonstrated their leadership, and fittingly so, as a residence for retired leaders of all uniformed services.

"The health of our residents is of utmost importance to us; this was a large factor in our decision to seek Green Seal-certification" Kristina Vest, Director of Marketing and Admissions for Knollwood told us.

The standard takes a systems approach to cleaning, from the products used to staff training and planning. The standard also includes an emphasis on environmental improvements that reduce toxicity, waste, and exposure to both building occupants and custodial staff.

"What the Environmental Services Team at Knollwood has accomplished is truly leadership at its finest. They are the *first*, and no matter how many retirement communities follow their lead, they will always retain that leadership position of being the first ones to demonstrate that this was possible. Their efforts *will* transform this segment of the marketplace, and that is truly worth celebrating!" stated Susan Heaton, Green Seal's Director of National Accounts.

**ABOUT GREEN SEAL INC.**

Green Seal, a non-profit based in Washington D.C., has been identifying products and services that protect the environment and human health since 1989. The Green Seal mark appears on over 3600 environmentally sustainable products and services, and Green Seal

is accredited by the American National Standards Institute. The independent organization focuses on certification to its leadership standards, avoiding any conflict of interest that may arise from recommending products or consulting with applicants. For more information and a list of all Green Seal certified products and services, visit [www.GreenSeal.org](http://www.GreenSeal.org).

#### **ABOUT THE ARMY DISTAFF FOUNDATION**

The Army Distaff Foundation, Inc. was founded in 1959 by Mrs. Maxwell Taylor, wife of then Chief of Staff of the Army, and Mrs. Hoy Davis to provide affordable, secure retirement housing and health care services for Army officers' widows who, at the time, received minimal benefits from the government. With the help of thousands of Army wives around the world, the Foundation opened Army Distaff Hall in 1962 following a groundbreaking ceremony by Mrs. Mamie Eisenhower. The name of the community was changed to Knollwood in 1989 when admission was extended to all retired career military officers, male and female, and their female relatives. [www.armydistaff.org](http://www.armydistaff.org)

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