



Fees for Green Seal Certification under GS-20 Standard for Environmental Innovation

Green Seal's fees are based on the type of product under review (original product, private label, similar or nearly identical product), number of products submitted for certification and the company's total annual revenue. The fees reflect the basic cost of evaluating, certifying, and monitoring products under a contractual application and license agreement with Green Seal, Inc. As a 501(c)(3) non-profit organization, Green Seal uses the revenue from fees to help us realize our mission to create a more sustainable world.

Evaluation and Monitoring Fees

Evaluation and monitoring fees apply to all Green Seal-certified products; note that discounts may apply. Please **[click the buttons](#)** below for details on fees for specific types of products. If you have questions about fees, please contact Green Seal at (202)872-6400 or email certification@greenseal.org.

Evaluation for Criteria Development and for Certification

For each application, Green Seal develops individual criteria to validate environmental claims and innovation (Criteria Development, Stage I). Each applicant is then evaluated to verify that it meets those criteria (Certification/Validation, Stage II). Two-thirds of the full evaluation fee is due at the time of the Stage I application, and the remaining one-third is due at the time of the Stage II application. The evaluation fee covers the evaluation of each product's components, as well as materials and literature that include references to Green Seal. Out-of-pocket costs, such as costs for travel for an on-site audit, or for any necessary product tests, are not included in the evaluation fee.

Evaluation Fees for Original Products

Compliance Monitoring

Once a product is certified, periodic compliance monitoring is conducted to ensure that the products continue to meet the requirements for certification. Monitoring involves a review similar to the initial certification evaluation. Compliance monitoring fees are due annually on or before the anniversary of certification.

Annual Monitoring Fees



Reduced Fees and Discounts

Related Products

It can take less time to evaluate and monitor products that are very similar to the original certified product. Discounts may apply to products that are similar or nearly identical to the original certified product.

Fees for Related Products

Private Label Products

Private label products are products with the same formulation, but sold under a different brand name from the certified product and by someone other than the original certified product manufacturer. Private label products must be evaluated and certified under the same standard as the original certified product.

Private Label Fees



Evaluation Fees for Original Products

A “Single Product” is one formulation or configurations based on unique attributes, and “Multiple Products” are distinctly different from each other. All Multiple Products must be submitted at the same time, but may be under two or more standards. Products are not defined by brand name or package size and may encompass more than one SKU. We are often able to combine products under one product fee. Contact us for more information.

[Click here for fees for similar or nearly identical products.](#)

Tier V Annual sales/revenue less than \$5 million	Single Product	Multiple Products (fee per product)	
	\$3,500	2-4 products	5 or more products
\$3,000		\$2,800	

Tier IV Annual sales/revenue \$5 million to \$20 million	Single Product	Multiple Products (fee per product)	
	\$6,000	2-4 products	5 or more products
\$4,500		\$3,900	

Tier III Annual sales/revenue \$20 million to \$100 million	Single Product	Multiple Products (fee per product)	
	\$7,500	2-4 products	5 or more products
\$5,625		\$4,875	

Tier II Annual sales/revenue \$100 million to \$500 million	Single Product	Multiple Products (fee per product)	
	\$8,500	2-4 products	5 or more products
\$6,375		\$5,525	

Tier I Annual sales/revenue \$500 million or over	Single Product	Multiple Products (fee per product)	
	\$9,500	2-4 products	5 or more products
\$7,125		\$6,175	

Complex Evaluations

If the application is complex or will require extensive criteria development work or more than one series of evaluations, the fee may be higher. Green Seal may require additional fees either hourly or as an added one-time evaluation fee at our discretion based on the estimated amount of additional review work that will be required.

Re-evaluation or Change Fees

If more than one series of evaluations must be conducted, Green Seal may require additional fees either hourly or as an added one-time evaluation fee at our discretion based on the estimated amount of additional review work that will be required.

Examples of more than one series of evaluations include (but are not limited to) the following:

- Delayed responses from applicants;
- Multiple formula changes or repeated performance testing;
- Multiple label iterations;
- Multiple alternative raw materials or more than one synthetic fragrance.



Annual Monitoring Fees for Original Products

Tier V Annual sales/revenue less than \$5 million	Single Product	Multiple Products (fee per product)	
	\$2,450	2-4 products	5 or more products
\$2,300		\$2,300	

Tier IV Annual sales/revenue \$5 million to \$20 million	Single Product	Multiple Products (fee per product)	
	\$4,200	2-4 products	5 or more products
\$3,150		\$2,725	

Tier III Annual sales/revenue \$20 million to \$100 million	Single Product	Multiple Products (fee per product)	
	\$5,250	2-4 products	5 or more products
\$3,950		\$3,425	

Tier II Annual sales/revenue \$100 million to \$500 million	Single Product	Multiple Products (fee per product)	
	\$5,950	2-4 products	5 or more products
\$4,475		\$3,875	

Tier I Annual sales/revenue \$500 million or over	Single Product	Multiple Products (fee per product)	
	\$6,650	2-4 products	5 or more products
\$4,975		\$4,325	



Reduced Fees

Fees for Related Products

Multiple product fees listed apply to multiple products submitted at the same time. Auditor and travel charges to inspect the production facility, where necessary, are in addition to these fees.

For Additional Similar Products

These are products where one or two formulation changes have been made to a currently certified product, e.g. different dye, different fragrance.

Evaluation Fee:	\$1,250
Annual Monitoring Fee:	\$1,000

For Additional, Nearly Identical Products

These are products with no change in formulation, but minor changes such as the addition of a brand name or an additional package size.

Evaluation Fee:	\$350
Annual Monitoring Fee:	\$350

If product evaluation beyond the scope of a Nearly Identical Product is necessary, the applicant will be responsible for any additional fees.*

Fees for Private Label Products

Private label products must be evaluated under the same standard as the original certified product. Additional products must be submitted at the same time.

Evaluation Fee:	\$750 + \$400 for each additional product
Monitoring Fee:	\$750 + \$400 for each additional product

*An evaluation is *beyond the scope* when more products or more extensive product reviews are required than originally indicated in the application (i.e., an Additional Similar Product review instead of a Nearly Identical Product review). In this case the evaluation fee will be adjusted to reflect the actual scope of the review.

Fees listed in this document are subject to change. For more information, please call (202) 872-6400, visit greenseal.org or email us at certification@greenseal.org.

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