

July 24, 2009



## Green Seal Announces a Proposed Revision to the Colorant Requirement in the Environmental Standard for Industrial and Institutional Cleaners (GS-37)

Green Seal is a not-for-profit, independent certification and standard development body, devoted to promoting environmental sustainability through environmental standard-setting, product certification, and public education. Green Seal is working to continuously develop new standards to match current environmental concerns and the ever-increasing demand for green products and services.

Green Seal completed a revision to the Environmental Standard for Institutional and Industrial Cleaners, GS-37, in August 2008. Since then a number of companies have submitted new products and previously certified products (which may have been reformulated) for certification. During this process, a technical issue has arisen that was not apparent during the revision process and to the hundreds of stakeholders and experts involved. The technical issue relates to criterion 4.17 Color Components.

Green Seal is soliciting comments on a proposed revision for criterion 4.17 in GS-37. **The review is open to the public until August 10 at 8PM Eastern.** To review the proposed revision and project information, visit the project web site:

[http://www.greenseal.org/certification/GS-37\\_Industrial\\_and\\_Institutional\\_Cleaners\\_Colorant\\_Revision.cfm](http://www.greenseal.org/certification/GS-37_Industrial_and_Institutional_Cleaners_Colorant_Revision.cfm)

*Due to this proposed revision process, Green Seal is extending the deadlines for certified products under its Environmental Standard for Industrial and Institutional Cleaners, GS-37 (2006), to be re-certified under the revised standard, GS-37 (2008). The new deadline for submitting all re-certification applications and relevant data will be September 29, 2009, and the final deadline for having all such products re-certified will be January 29, 2010.*

### HEADQUARTERS

1001 Connecticut Ave NW, Ste 827  
Washington, DC 20036-5525

### NORTHEAST OFFICE

200 West 57th St, Ste 801  
New York, NY 10019-3211

### SOUTHEAST OFFICE

374 Siouan Drive  
Lexington, NC 27295-8571

### MIDWEST OFFICE

306 East Wilson St, Ste 2E  
Madison, WI 53703-3990